

SNOWMOBILE USA

Exhibition Rules and Regulations

Exhibitors: Exhibitors are limited to those companies offering products or services of specific interest to the attendees. Management reserves the right to determine the eligibility of any company for participation.

Admission: Leisure Features Inc. reserves the right to refuse admission to children, or other persons, in the interest of the safety of those persons.

Displayer's Handbooks: All exhibitors will be provided a Displayer's Handbook and exhibitors must adhere to the instructions therein. These instructions are a binding part of this contract.

Installation of exhibits: Installation may begin one day prior to the opening of the show and at 8:00 AM on the opening day. Exhibitors can erect and take down their own booths. No exhibits or exhibit materials may be removed prior to the closing of the show without the knowledge and consent of the show management. No exhibit shall be permitted to interfere with a neighboring exhibit. Booth side dividers of a height in excess of four feet (48") must not extend further than four feet (48") out from the back wall of the booth. Any exceptions must first be approved by the exhibition management. These guidelines will be strictly enforced.

Use of space: Distribution of circular or promotional material may be made only within the space assigned to the exhibitor presenting such material. No firm or individual not assigned space in the exhibit hall will be permitted to solicit business within the exhibit hall or convention area. The exhibitor is charged with the knowledge of national, state and local legal restrictions on any merchandise, advertising or promotional scheme that involves attracting visitors to an exhibitor's location by any inducement that might be construed as lottery. Leisure Features Inc. does not accept responsibility for any promotional schemes undertaken by the exhibitor. Exhibitor's are also responsible for meeting all state and local tax codes and are responsible for the collection of any and all sales taxes that apply.

Sound level: Any devices that produce sound must be operated so as not to disturb other exhibitors. Exhibition management reserves the right to determine acceptable sound levels.

Electrical: All wiring on displays of display fixtures must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the exhibition. Electrical wiring and decorator services are available only through the official electrician and the official decorator as designated by Leisure Features Inc.

Signage Guidelines: Only bulk size booths may hang signage from the ceiling. The signage must adhere to the signage size guidelines as indicated in the Displayer's Handbook. A fee may be assessed depending upon the show hall.

Storage and packing boxes or crates: Exhibitors will not be permitted to store packing boxes or crates in their booths during actual show hours.

Fire prevention: All booth decorations must be flameproof and all hangings must clear the floor. All gasoline tanks must be empty and the gas filler caps secured by a locking device or by duct tape. All battery connections must be disconnected and the contacts taped. If inspection indicates the exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, Leisure Features Inc. reserves the right to cancel all or such part of the exhibitor's display as may be irregular and not in compliance with existing fire codes.

Liability and insurance: Neither Leisure Features Inc. nor the service contractor, nor the management of the show facility nor any office and/or staff members of the above will be responsible for the safety of the property of exhibitors from theft, strikes, damages by fire, water, storm, vandalism or other causes... unless caused by their own negligence, but they will take all reasonable precautions to protect the exhibitors from such loss. Exhibitors or their agents shall not deface or injure the walls, ceilings or floors of the building, the booths, or the equipment of the booths. When such damage appears, the exhibitor is liable to the owner of the property so damaged. **All exhibitors shall carry:** comprehensive coverage including remises, operations and contractual liability coverage of at least \$1,000,000 for personal injury liability and property damage. Proof of same shall be furnished if requested by Management.

Restrictions in operation of exhibits: Show management reserves the right to restrict exhibits which, because of noise, method of operation, material or for any reason become objectionable, and also to prohibit or to evict any exhibit which in the opinion of the management may detract from the general character of the show as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that the management determines is objectionable to show. In the event of such restriction or eviction, Leisure Features Inc. is not liable for any refunds or rentals or other exhibit expense. All reservation deposit money is to be retained by Leisure Features Inc. in the event exhibitor fails to fulfill contract.

Cancellations: In the event of a cancellation of exhibit space by the exhibitor, exhibition management shall retain as a cancellation fee, all amounts paid by the exhibitor (and due from exhibitor) up to the time of cancellation: 60+ days prior to show, exhibitor shall receive a full refund of amount paid. 30-59 days prior to show exhibitor forfeit full deposit amount. Less than 30 days prior to show, forfeit total booth payment. All cancellations must be in writing. In the event the exhibitor has no representation on the show floor by the stated opening time of the show, exhibition management reserves the right to resell the exhibit space or to move another exhibitor into that space.

Losses: Leisure Features Inc. cannot take responsibility for damage or loss of exhibitor's property during move-in or move-out of displays. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental.

Inclusion: These regulations become a part of the contract between the exhibitor and Leisure Features Inc. and have been formulated for the best interest of all concerned. The show producer respectfully asks for full cooperation of the exhibitors in their observance. All points not covered are subject to the decision of Leisure Features Inc. and the show producer.