

Company	Milwaukee, WI Booth	Novi, MI Booth	Website (if provided)
509 Films	424	401	www.ride509.com/
Abom Inc.	309	241	www.abom.com
Algoma Kaniwabi Travel Assoc.		176+177	www.algomacountry.com
American Council of Snowmobile Associations	114	157	www.snowmobilers.org
Amsoil - Tom Kirby		161+162	
Anchor Rentals	417		www.anchor-rentals.com
Antique Snowmobile Club of America	326	92+93	www.ascoa.org
Argo		255	www.argogtv.com
ATW Industries		313	www.atwindustries.com
AWSC	115		www.awsc.org
Babbitt's Online		309	
Bag King	132	257	
Beaver Creek Resort		220	www.bensbeavercreek.com
Bikeman Performance	414	320	www.bikemanperformance.com
Biteharder		318	www.biteharder.com
Black Diamond Xtreme Engineering - Speed Shop Inc.	221	101+102	www.speedshopinc.com
Boarders Inn & Suites - Munising	442	245	www.boardersinnandsuitesmunising.com
Boondock Nation	601	305	www.boondocknation.com
Boulder Junction Chamber	402		www.boulderjct.org
Brite Lites	305	248	www.britelites.net
BRP, Inc.	119	405	www.ski-doo.com
C & M Trends		213	
C&C Sports		123+306	www.ccsport.com
Cadillac Area Visitors Bureau		202	www.cadillacmichigan.com
Caliber, Inc.	409	505	www.caliberproductsinc.com
Canvasworks, Inc.	501		www.encloseyourtrailer.com
CB Performance	313	321	www.cbperformanceparts.com
Chippewa Pines Resort	444		www.chippewapines.com
Composit Tracks		242	www.compositsnowmobiletracks.com
Curve Industries Inc.		151	www.curveindustries.com
Cutco Cutlery		269	www.MyCutcoRep.com/RaySumner
CVTech-AAB	416	224	www.cvttech-aab.com/
Decades of Snowmobiling	325		www.snowmobileusa.com
Dee's Marine		407	www.deesmarine.com
Dobson Entertainment	304	247	www.dobsonentertainment.com
Don & Roy's Motorsports	125	307	www.donandroys.com
DR Trailer Sales		602+604	www.DRTrailer.net
DynaTek Performance		221	www.facebook.com/dtperformance\
Eazymove Snowmobile Carts	107	416	www.eazymovecarts.com
Fast Trac Traction Products	110	412	www.fasttractraction.com
Flitz International, Ltd.		164	www.flitz.com
Forward Powersports	228	410	www.forwardpowersports.com
Four Seasons Island Resort	407		www.TheFourSeasonsWI.com
Freakin' Pickles Llc.		250+251	www.freakinpickles.com
Gaylord Area CTB		153	www.gaylordmichigan.net
Goodwin Performance	118	308	www.goodwinperformance.com
Grace Performance		507	www.graceperformance.com
Grand Marais Chamber of Commerce		212	www.grandmaraismichigan.com
Graphic Design Marketing	106	275	
Grayling Visitors Bureau		154	www.grayling-mi.com
Great Lakes Promotion	210	173-175	www.greatlakesfishermansdigest.com
Ground Up Lifts	405	214	www.grounduplifts.com

Hayward Lakes Visitors & Convention Bureau	444		www.haywardlakes.com
Hidow		155	
Highlands Yamaha Inc.	606	411	www.highlandsyamaha.com
Hygear Suspension	302	327	www.hygearsuspension.com
iGrip	311	156	www.igripstud.com
IL Association of Snowmobile Clubs, Inc.	113		www.ilsnowmobile.com
Ingram Motorsports	316		www.ingramshocks.com
International 500 Snowmobile Race	428	205+206	www.i-500.com
International Eng. Inc. - Woody's	400	301	www.wiem.com
IQ Technologies		104	www.igmessenger.com
Iron Mountain - Marquette - Houghton Powersports	232		www.uppowersports.com
Iron Snow Shoe Snowmobile Trail	401		www.ironsnowshoe.com
J&J Sales		508	www.jjsales.com
JLF Adventures		129	www.jlfadventures.com
John's Trailer Sales	504+505	606+607	www.johnstrailersales.com
K & W Cycle		406	www.KWCycle.com
Kewadin Casinos		168	www.kewadin.com
Kid USA "Mr. Snow"	108	159	www.snowmobileusa.com
KLIM		315	www.klim.com
Klotz Special Formula Product	422	218	www.klotzlube.com
Konnect Adventure Technologies		113	www.konnectadventure.com
Kurts Offroad	231	124	www.Kurtsoffroad.com
Lakeside Motor Sports		310	www.lakesidemotorsports.net
Lapeer Honda		272	www.Lapeerhonda.net
LeafFilter North, Inc.	307	172	www.leaffilter.com
Legend Manufacturing Inc.	502	610	www.legendmfginc.com
Legend Performance	109	107	www.legendperformance.com
Lettertech Inc.	418	210	www.lettertech.com
Liberty Mutual Insurance	411		
Lucerix International Corp.		145	www.lucerix.com
Mahindra Automotive North America		402	www.roxoroffroad.com
Make It Benzie		204	www.visitbenzie.com
Manistee Pure Michigan		203	www.visitmanisteecounty.com
Mariner North in Copper Harbor	403		www.manorth.com
Martin Powersports LLC	441	97	www.martinpowersports.net
Matrix Basement Systems		232	
Metal Gloss / Master Formula	315	317	
MetLife	314		
Michigan Bath Solutions		234	www.bathsolutionsplus.com
Michigan Sled Chix		200	www.michigansledchix.com
Michigan Snowmobile Assoc.		147	www.msasnow.org
Michigan Snowmobiler Magazine		316	www.michsnowmag.com
Moms Motorsports - Ride Out West	308	249	www.momsmotorsports.info
More Freakin Power	423+600	403+500	www.morefreakinpower.com
Morton Buildings Inc.		144	www.mortonbuildings.com
Motor City SledHeads		226	www.motorcitysledheads.com
Munising Snowmobile Rentals		273+274	
Munising Visitors Bureau	437	246	www.munising.org
National MS Society	413		www.wisms.org
Newberry Area Tourism Assoc.		235	www.newberrytourism.com
Ojibwa Casino	427	179	www.ojibwacasino.com
Ontario Federation of Snowmobile Clubs		166	www.ofsc.on.ca

Outdoor Adventures, Inc.		105+106	www.outdooradventuresinc.com
Paradise Area Tourism		227	
Pfeiffer Sales & Service LLC	500		www.pfeiffertrailersales.com
Pine Stump Junction Tourism		236	www.winterhavenmotel.com
Pink Ribbon Riders	408	243	www.pinkribbonriders.com
Pit Pal Products	435	326	www.pitpalproducts.com
Pleasant Moose Lodge		238	www.pleasantmoose.com
Point Place Powersports		135	www.pointplacepowersports.com
Polaris Industries	205	418	www.snowmobiles.polaris.com/en-us/
Port Yamaha	604	509	www.portyamaha.com
Powersports 1	220	300	www.powersports1.com
Prostar Trailers		609	www.sledshedtrailers.com
Proven Design Products		333	www.ProvenDesignProducts.com
Prudential Advisors	215		www.prudential.com/advisor/kathleen-schrad
Qualipieces Inc.	212	312	www.qualipieces.com
R&R Trailers		611	www.rnrtrailers.com
Race Winning Brands - Wiseco Performance Products		217	www.wiseco.com
Racine County Alliance of Snowmobile Clubs	406		www.racinecountytrails.com
Raveling Sports	120	510	www.ravelingsports.com
Rob's Performance Motorsports	126	404	www.robsperformance.com
Rocztoyz - Yamaheater - Trail Jamz	317	152	www.yamaheater.com/YTJ.php
Scenic Safaris		229	www.scenic-safaris.com
Schaeffer Mfg.		130	
SCS Unlimited		160	www.scsunlimited.com
Seney Snowmobile Association		158	www.seneysnowmobiling.com
SHOF & Modine	213	95+96	www.snowmobilehalloffame.com/
Sled Edge Apparel	124	110	www.sledbitch.com - www.sleddiva.com
Sled Michigan XPSGear.com	419	120+121	www.xpsgear.com
Sleddiction Apparel - 4M Graphix	320	148	www.4MGraphix.com
Slydog Skis		108	www.slydogskis.com
Snomads Snofari Club Inc.		230+231	www.snomads.org
Snow Goer Magazine	306	244	www.snowgoer.com
Snow Studs	206		www.snowstuds.com
Spanky's Powersports	410	501	www.teamspankys.com
Sport Mart - Choko		504	www.chokodesign.com
Sportland2 Inc.	603		www.sportland2.com
St. Germain Chamber of Commerce	127		www.st-germain.com
Stealth Trailers		605	
Stingers Bar & Grill		139	www.stingersbarwixom.com
Straightline Performance	439	302	www.straightlineperformance.com
Stud Boy - Liberty Products	303	331	www.studboytraction.com
Summit Motorsports LLC	223	499	www.summitmotorsportsllc.com
Sunco Race Fuels Corrigan Oil		256	www.corriganoil.com
Super Torquer Systems, Inc.		142	www.heelclickerclutching.com
Super Trax Magazine		181	www.supertraxmaq.com/
Tekrider		99+100	www.tekrider.com
The Cool Works, Inc.		163	
The Sled Shed LLC	218	303	www.sledshed.net
Thunder Products Clutching	443	201	www.thunderproductsclutching.com
Top of the Lake Snowmobile Museum		94	www.snowmobilemuseum.com
Trail Systems		103	www.trailsystems.com
Two Top Yellowstone Winter Tours	404	119	www.twotopsnowmobile.com
Ultimax Belts by Timken		178	www.ultimaxbelts.com
Up North Sports	301	413+511	www.upnorthsports.com

Up North Sports Outlet	602	417	www.upnorthsports.com
US 27 Motorsports & Trailers		603	www.us27motorsports.com
USI Management, LLC	322	314	www.usiskis.com
Walworth County Snowmobile Alliance	426		
Watersmeet Chamber of Commerce	112		www.watersmeet.org
Waukesha County Snowmobile Assoc.	129		www.waukeshasnow.org
Wawa Motor Inn		165	www.wawamotorinn.ca
WonderPax	415		www.clickheat.us
World Championship Derby Complex	122		www.derbycomplex.com
World Snowmobile HQ	123		www.worldsnowmobilehq.com
Yaldo Eye Center		156	
Zeigler Motorsports		109	www.zeiglermotorsports.com