

CONTRACT FOR 2021



SHOW EXHIBIT SPACE

Please reserve the following exhibit space for our use. We agree to comply with the accompanying rules and regulations on the back of this contract which are, by reference, hereby made a part of this contract. It is understood and agreed by applicants that this entire document constitutes a contract between applicant and Leisure Features Inc. This contract will not be binding and in effect until deposit payment is received by Leisure Features Inc. and a copy is returned to exhibitor which bears acceptance signature of an authorized Leisure Features Inc. representative.

Milwaukee, WI: Wisconsin Exposition Center
Novi, MI: Suburban Collection Showplace

■ **Oct. 15-16-17, 2021**
 ■ **Nov. 5-6-7, 2021**

Booth # _____ Reserved: _____
 Booth # _____ Reserved: _____

COST OF BOOTH SPACE

Milwaukee _____ booth(s) x \$795 = _____
 Novi _____ booth(s) x \$795 = _____
SUB TOTAL = _____
 LESS _____ % volume disc. = _____
TOTAL SPACE COST = _____
 50% Deposit due w/in 10 days of reservation = _____
50% payment due Sept. 1, 2021 = _____
Credit card payments will be assessed a 2% surcharge fee.

PAYMENT TERMS: Fifty percent (50%) of total space costs in US Dollars must accompany this contract. Contract and 50% deposit must be received by Leisure Features Inc. within (10) days of reservation or exhibit space will be released for resale. Final Balance Payment is due Sept. 1, 2021 or space and deposit is forfeited. See back of contract for refund policies.

Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Authorized by (sign) _____ Print Name: _____
 Title: _____ Phone: _____ Fax: _____
 Contact person if different from above: _____

CONTRACT CONFIRMATION ~ FOR OFFICE USE ONLY:

Milwaukee, WI

Novi, MI

Exact company name for show program: _____
 Products Displaying: _____
 Check here if you need a name sign for your booth: yes no
 E-mail address: _____
 Web page address: _____
Credit Card #: _____
Visa Master Card Is this a Debit or Credit V code: _____ Exp: ____/____
 Name on Card: _____ Signature: _____
Automatic second credit card payment on Sept. 1, 2021 Yes No

Contract + Deposit	Payment	CC service charge	Additional Badges	Handbook
/ /	/ /	/ /		#
#	#	#	\$	\$
\$	\$	\$	\$	

Authorized signature for Leisure Features Inc.

Return signed contract & deposit to Leisure Features, Inc. - 1525 N. Railroad St. - Eagle River WI 54521
 phone 1-800-746-8963 - fax 715-479-8947 - lisa@snowmobileusa.com

SNOWMOBILE USA Exhibition Rules and Regulations

Exhibitors: Exhibitors are limited to those companies offering products or services of specific interest to the attendees. Management reserves the right to determine the eligibility of any company for participation.

Admission: Leisure Features Inc. reserves the right to refuse admission to children, or other persons, in the interest of the safety of those persons.

Displayer's Handbooks: All exhibitors will be provided a Displayer's Handbook and exhibitors must adhere to the instructions therein, as a binding part of this contract.

Installation of exhibits: Installation may begin one day prior to the opening of the show and at 8:00 AM on the opening day. Exhibitors can erect and take down their own booths. No exhibits or exhibit materials may be removed prior to the closing of the show without the knowledge and consent of the show management. No exhibit shall be permitted to interfere with a neighboring exhibit. Booth side dividers of a height in excess of four feet (48") must not extend further than four feet (48") out from the back wall of the booth. Any exceptions must first be approved by the exhibition management. These guidelines will be strictly enforced.

Use of space: Distribution of circular or promotional material may be made only within the space assigned to the exhibitor presenting such material. No firm or individual not assigned space in the exhibit hall will be permitted to solicit business within the exhibit hall or convention area. The exhibitor is charged with the knowledge of national, state and local legal restrictions on any merchandise, advertising or promotional scheme that involves attracting visitors to an exhibitor's location by any inducement that might be construed as lottery. Leisure Features Inc. does not accept responsibility for any promotional schemes undertaken by the exhibitor. Exhibitor's are also responsible for meeting all state and local tax codes and are responsible for the collection of any and all sales taxes that apply.

Sound level: Any devices that produce sound must be operated so as not to disturb other exhibitors. Exhibition management reserves the right to determine acceptable sound levels. Sound meter will be used to establish acceptable level.

Electrical: All wiring on display fixtures must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the exhibition. Electrical wiring and decorator services are available only through the official electrician and the official decorator as designated by Leisure Features Inc.

Signage Guidelines: Only bulk size booths may hang signage from the ceiling. The signage must adhere to the signage size guidelines as indicated in the Displayer's Handbook. A fee may be assessed depending upon the show hall.

Fire prevention: All booth decorations must be flameproof and all hangings must clear the floor. All gasoline tanks must be empty and the gas filler caps secured by a locking device or by duct tape. All battery connections must be disconnected and the contacts taped. If inspection indicates the exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, Leisure Features Inc. reserves the right to cancel all or such part of the exhibitor's display as may be irregular and not in compliance with existing fire codes.

Storage and packing boxes or crates: Exhibitors will not be permitted to store packing boxes or crates in their booths during actual show hours.

Liability and insurance: Neither Leisure Features Inc. nor the service contractor, nor the management of the show facility nor any office and/or staff members of the above will be responsible for the safety of the property of exhibitors from theft, strikes, damages by fire, water, storm, vandalism or other causes... unless caused by their own negligence, but they will take all reasonable precautions to protect the exhibitors from such loss. Exhibitors or their agents shall not deface or injure the walls, ceilings or floors of the building, the booths, or the equipment of the booths. When such damage appears, the exhibitor is liable to the owner of the property so damaged. All exhibitors shall carry: comprehensive coverage including remises, operations and contractual liability coverage of at least \$1,000,000 for personal injury liability and property damage. Proof of same shall be furnished if requested by Management.

Restrictions in operation of exhibits: Show management reserves the right to restrict exhibits which, because of noise, method of operation, material or for any reason become objectionable, and also to prohibit or to evict any exhibit which in the opinion of the management may detract from the general character of the show as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character that the management determines is objectionable to show. In the event of such restriction or eviction, Leisure Features Inc. is not liable for any refunds or rentals or other exhibit expense. All reservation deposit money is to be retained by Leisure Features Inc. in the event exhibitor fails to fulfill contract.

Cancellations by Exhibitor: In the event of a cancellation of exhibit space by the exhibitor, exhibition management shall retain as a cancellation fee, all amounts paid by the exhibitor (and due from exhibitor) up to the time of cancellation: 60+ days prior to show, exhibitor shall receive a full refund of amount paid. If 30-59 days prior to show, exhibitor will forfeit fifty percent of total space cost. Less than 30 days prior to show, forfeit total booth payment. All cancellations must be in writing. In the event the exhibitor has no representation on the show floor by the stated opening time of the show, exhibition management reserves the right to resell the exhibit space or to move another exhibitor into that space.

Cancellations by Show Management &/Or Venue: If Show Management determines that the show cannot be held or rescheduled because the venue and/or its surrounds has become unfit for occupancy, are materially interfered with by reason of weather, strike, embargo, injunction, act of war, act of God, Federal, state or local order, any other act, event or emergency, this agreement may be terminated or suspended by Show Management. In the event of such termination or suspension, the exhibitor waives any and all damages and agrees that Show Management, after deducting already incurred costs and expenses (including a reserve for claims), will refund to the exhibitor a prorated amount of 80% of any remaining monies paid by the exhibitor.

Losses: Leisure Features Inc. cannot take responsibility for damage or loss of exhibitor's property during move-in or move-out of displays. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental.

Inclusion: These regulations become a part of the contract between the exhibitor and Leisure Features Inc. and have been formulated for the best interest of all concerned. The show producer respectfully asks for full cooperation of the exhibitors in their observance. All points not covered are subject to the decision of Leisure Features Inc. and the show producer.