

Company	Milwaukee, WI Booth	Novi, MI Booth	Website (if provided)
4M Graphix	117	145	www.4mgraphix.com
509 Films	424	401	www.509films.com
Abom Inc.		111	www.abom.com
Algoma Country Tourism		176+177	www.algomacountry.com
American Council of Snowmobile Associations	114	157	www.snowmobilers.org
American Snowmobiler Magazine	436	149	www.amsnow.com
Amsoil - Tom Kirby		161+162	
Antique Snowmobile Club of America	226	100+101	www.ascoa.org
Arctic Cat	322	402	www.arcticcat.com
AWSC	115		www.awsc.org
Babbitt's Online		313	
Bag King	132	257	
Bandon-na		221	www.bandon-na.com
Baymont Inn & Suites - Gaylord		239	www.baymontinns.com
Beaver Creek Resort Property Services & Realty		220	www.bensbeavercreek.com
Bell Powersports	223	255	www.bellhelmets.com
Benzie Co. Visitors Bureau		204	www.visitbenzie.com
Bikeman Performance	414	330	www.bikemanperformance.com
Biteharder		318	www.biteharder.com
Black Diamond Xtreme Engineering - Speed Shop Inc.	221	90+91	www.speedshopinc.com
Blaze Anti Fog	315	164	
Boarders Inn & Suites - Munising	442	245	www.boardersinnandsuitesmunising.com
Boondock Nation	601	305	www.boondocknation.com
Boulder Junction Chamber	402		www.boulderjct.org
Brite Lites	105	248	www.britelites.net
BRP, Inc.	119	405	www.ski-doo.com
C&C Sports		123+306	www.ccsport.com
Cadillac Area Visitors Bureau		202	www.cadillacmichigan.com
Caliber, Inc.	409	505	www.caliberproductsinc.com
Camso Manufacturing USA Ltd.		109	https://camso.co/en/snowmobile
Canvasworks, Inc.	504	605	www.encloseyourtrailer.com
Carbide Savers LLC	312	158	www.carbidesavers.com
CB Performance	313	321	www.cbperformanceparts.com
Chippewa Pines Resort	130		www.chippewapines.com
Click Heat	405		www.clickheat.eu
Composit International		242	www.composit-tracks.com
Curve Industries Inc.		151	www.curveindustries.com
Cutco Cutlery		269	www.MyCutcoRep.com/RaySumner
CVTech AAB	416	224	www.cvttech-aab.com/
D.R. Trailer Sales	506	602+604	www.drtrailer.net
Decades of Snowmobiling	225		www.snowmobileusa.com
Dee's Marine		407	www.deesmarine.com
Dobson Entertainment	304	247	www.dobsonentertainment.com
Don & Roy's Motorsports	125	307	www.donandroys.com
Drummond Island Resort		253	www.drummondisland.com
Dyna-Tek		155	www.facebook.com/dtperformance/
Eazymove Snowmobile Carts	107	416	www.eazymovecarts.com
Elka Suspension		94+95	www.elkasuspension.com
Erased Products		232	www.erasedproducts.com
Exhaust Gas Technologies	133	213	www.exhaustgas.com
Farmers Insurance - Cristyn Castelli		143	
Fast Trac Traction Products	110	412	www.fasttractraction.com
Fastlane Powersports		134	www.fastlanepowersports.com
Fix My Feet		211+238	
Flitz International, Ltd.	421		www.flitz.com
Four Seasons Powersports	219		www.4powersports.com

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Gaylord Area CTB		153	www.gaylordmichigan.net
Goodwin Performance	118	308	www.goodwinperformance.com
Grace Performance		507	www.graceperformance.com
Grand Marais Chamber of Commerce		212	www.grandmaraismichigan.com
Graphic Design Marketing	106	275	
Grayling Visitors Bureau		154	www.grayling-mi.com
Great Lakes Promotion	210	173-175	www.greatlakesfishermansdigest.com
Groomed Trail		250	www.groomedtrail.com
Ground Up Lifts	121	214	www.grounduplifts.com
GSE Performance		144	www.gseperformance.com
Hayward Lakes Visitors & Convention Bureau	444		www.haywardlakes.com
Highlands Yamaha Inc.	606	411	www.highlandsyamaha.com
Hygear Suspension	415	327	www.hygearsuspension.com
Hytech Marketing		222	www.utopiagear.com
iGrip	311	156	www.igripstud.com
IL Association of Snowmobile Clubs, Inc.	113		www.ilsnowmobile.com
Indian River Sports Center		408	www.ir-sc.com
International 500 Snowmobile Race	428	205+206	www.i-500.com
International Eng. Inc. - Woody's	400	301	www.wiem.com
IQ Technologies	310	96	
Iron Snow Shoe Snowmobile Trail	401		www.ironsnowshoe.com
J&J Sales		508	www.j-jsales.com
John's Trailer Sales	502	606+607	www.johnstrailersales.com
Just Fab Graphics		122	
K & W Cycle		406	www.KWCycle.com
KEL52	127		www.kel52.com
Kewadin Casinos		168	www.kewadin.com
Kewenaw Saunas		215	
Kid USA "Mr. Snow"	108	159	www.snowmobileusa.com
Klotz Special Formula Product	422	218	www.klotzlube.com
Lakeside Motor Sports		310	www.lakesidemotorsports.net
Lapeer Honda		272	www.Lapeerhonda.net
LeafFilter North, Inc.		172	www.leaffilter.com
Legend Manufacturing Inc.	500	609-611	www.legendmfginc.com
Legend Performance	109	107	www.legendperformance.com
Lettertech Inc.	418	210	www.lettertech.com
Lube Suppliers - Amsoil Distributers	217		www.lubesuppliers.com
Mackinac Island Tourism		237	www.mackinac.com
Mahindra Automotive North America		135	
Makepeace Marine	128	280+281	
Manistee Pure Michigan		203	www.visitmanisteecounty.com
Mariner North in Copper Harbor	403		www.manorth.com
Martin Powersports LLC		105	www.morefreakinpower.com
MCB Performance		268	www.mcbperformance.com
Metal Gloss / Master Formula	111	317	
MetLife Jerry Lorenz & Erich Olson	314		
Michigan Bath Solutions			www.michiganbathsolutions.com
Michigan Sled Chix		200	www.michigansledchix.com
Michigan Snowmobile Assoc.		147	www.msasnow.org
Michigan Snowmobiler Magazine		316	www.michsnowmag.com
Moms Motorsports - Ride Out West	308	249	www.momsmotorsports.info
More Freakin Power	423+600	403+500	www.morefreakinpower.com
Motor City SledHeads		226	
Munising Snowmobile Rentals		273+274	
Munising Visitors Bureau	437	246	www.munising.org
National MS Society	413		www.wisms.org
Nifty Lift		223	

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Oconto County Tourism	309		www.ocontocounty.org
Ojibwa Casinos	427	179	www.ojibwacasino.com
Ontario Federation of Snowmobile Clubs		166	www.ofsc.on.ca
Outdoor Adventures Inc.		180	www.outdooradventuresinc.com
Paradise Area Tourism		227	
Pfeiffer Sales & Service LLC	503		www.pfeiffertrailersales.com
Pine Stump Junction Tourism		236	www.winterhavenmotel.com
Pink Ribbon Riders	408	243	www.pinkribbonriders.com
Pit Pal Products	435	233	www.pitpalproducts.com
Polaris Industries	205	418	www.polarisindustries.com
Port Yamaha	604	509	www.portyamaha.com
PowerMadd	222	304	www.powermadd.com
Powersports 1	425	300	www.powersports1.com
Prostar Trailers		614	www.sledshedtrailers.com
Proven Design Products		333	www.provendesignproducts.com
R&R Trailers		615	www.rnrtrailers.com
Race Winning Brands - Wiseco Performance Products		217	www.wiseco.com
Racine County Alliance of Snowmobile Clubs	406		www.racinecountytrails.com
Raveling Sports	120	510	www.ravelingsports.com
Renewal by Andersen		132	www.renewalbyandersen.com
Rob's Performance Motorsports	126	404	www.robsperformance.com
Rocztoyz - Yamaheater - Trail Jamz	317	152	www.yamaheater.com/YTJ.php
Sault Ste Marie Convention & Visitors Bureau		120	www.saultstemarie.com
SHOF & Modine	213	103+104	www.snowmobilehalloffame.com/
Sled Edge-Sled Bitch	124	110	www.sledbitch.com - www.sleddiva.com
Sled Michigan XPSGear.com	440	234+235	www.xpsgear.com
Sled Shed Trailers		612	www.sledshedtrailers.com
Slydog Skis	411	108	www.slydogskis.com
Snomads Snofari Club Inc.		231	www.snomads.org
Snow Goer Magazine	306	244	www.snowgoer.com
SnowTrails TV		133	www.sno-trails.net
Spanky's Powersports	410	501+92+93	www.teamspankys.com
Sport Mart - Choko		504	www.chokodesign.com
Sportland2 Inc.	603	311	www.sportland2.com
St. Germain Chamber of Commerce	212		www.st-germain.com
Stingers Bar & Grill		140	www.stingersbarwixom.com
Straightline Performance	439	302	www.straightlineperformance.com
Stud Boy - Liberty Products	303	331	www.studboytraction.com
Summit Motorsports LLC	431		www.summitmotorsportslc.com
Sunoco Race Fuels Corrigan Oil		256	www.corriganoil.com
Super Torquer Systems, Inc.		142	www.heelclickerclutching.com
Super Trax Magazine		181	www.supertraxmag.com/
The Cool Works, Inc.		163	
The Sled Shed LLC	218	303	www.sledshed.net
Thunder Products Clutching	443	201	
Top of the Lake Snowmobile Museum		102	www.snowmobilemuseum.com
Trail Systems	116	97	www.trailsystems.com
Travel Marquette Michigan			www.travelmarquettetmichigan.com
Two Top Yellowstone Winter Tours	404	119	www.twotopsnowmobile.com
Ultimax Belts by Timken		178	www.ultimaxbelts.com
Up North Sports	301	511	www.upnorthsports.com
Up North Sports Outlet	602	417	www.upnorthsports.com
US 27 Motorsports & Trailers		603	www.us27motorsports.com
USA Sunglasses		216	

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USI Management, LLC	318	314	www.usiskis.com
Watersmeet Chamber of Commerce	112		www.watersmeet.org
Waukesha County Snowmobile Assoc.	129+131		www.waukeshasnow.org
Wawa Motor Inn		165	www.wawamotorinn.ca
Weiss Equipment		409	www.weissequipment.com
Wertz Warriors - Special Olympics of MI		146	
Western U.P. of MI	420		www.westernup.info
Whiplash Powersports	207	262	www.whiplashpowersports.com
White Pine Lodge	206	127	www.whitepinelodgeonline.com
Window Pro		113	www.windowpro.com
Wisconsin DNR	323		www.dnr.state.wi.us
World Championship Derby Complex	122		www.derbycomplex.com
World Snowmobile HQ	123		www.worldsnowmobilehq.com
Yamaha Motor Corp.	605	410	www.yamaha-motor.com