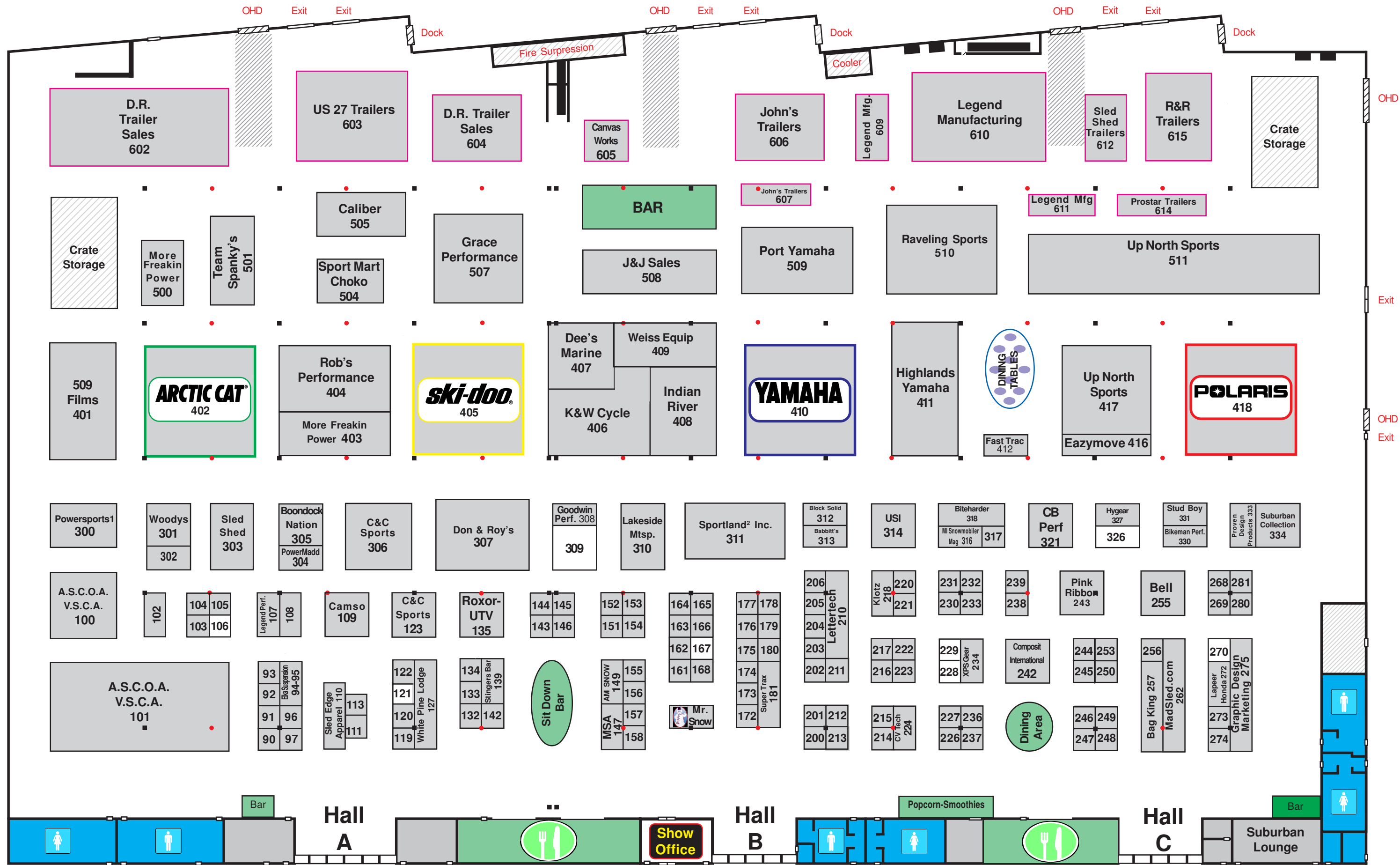


**Suburban Collection Showplace - Novi, MI  
November 2, 3, 4 2018**



Shaded areas are sold

ENTRANCE & LOBBY

ENTRANCE & LOBBY

ENTRANCE & LOBBY

**KEY** □ = "Trailer Town"   □ = Aisles   ● = Floor Power   □ = Pedestrian doors   ■ = Support Post

**Booth pricing located on back cover**

**As of 10-31-18  
Subject to further revisions**

- Novi, MI -



**SUBURBAN COLLECTION  
SHOWPLACE**

Suburban Collection Showplace is Southeastern Michigan's premier exposition, conference, and banquet center. Each year 1.5 million people enter through a grand atrium style entrance to over 25,000 square feet of pre-function, lobby space and a total of 294,000 square feet of multipurpose exhibit floor.



**The state-of-the-art 230,000 sq. ft. building  
- Suburban Collection Showplace -**

## BOOTH PRICES

**All 10' x 10' = \$775.<sup>00</sup>**

**Buy two or more 10' x 10' booths and get a 10% discount!  
Call for further discounts.**

### Special Sizes

*Special Size booths are already discounted, no further discounts.*

(20x30) 502 \$2,790.<sup>00</sup>

(10x20) 108, 313, 302 \$1,395.<sup>00</sup>

(15x20) 414, 415 \$2,092.<sup>50</sup>

### Trailer Town

*TrailerTown for trailer displays only. Trailer booths are already discounted, no further discounts.*

**Shaded booths already reserved**

**1-800-SHO-TYME 1-800-746-8963**

**[www.snowmobileusa.com](http://www.snowmobileusa.com)**

# Novi, MI

**27 Years  
Strong!**



*Once again your SNOWMOBILE USA Show & Sale event will be at the Novi, MI Suburban Collection Showplace! Consuming a massive 230,000 square feet of display space. In addition to your snowmobile products & services, we encourage you to bring your ATV units, clothing and accessories to sell in your booths. ATVs will be featured in all of our advertising for this season's shows.*

*Strategically placed booths and aisles will allow for smooth consumer flow and eliminate jammed aisles. These placements really work, last year they accommodated the crowd of 17,238 snowmobilers!*

*Move in and move out will be smooth with the full use of the dock high loading ramps and overhead doors on the North wall of the building along with overhead doors on the East and West walls.*

*Returning is "Trailer Town", developed for displayers who need added space to show their products. Its benefits are reduced cost, ease of entry and exit for their large units and the concentration of serious buyers visiting their display to check out trailers. All trailers will be displayed in "Trailer Town." This will eliminate large trailers obstructing other smaller displayers.*

*Novi is the "World's Largest Indoor Snowmobile Show," and it sells out fast, so don't delay in getting your space. Look over the plans and call us today!  
1-800-746-8963*

***This is the Ultimate Show!***

**2017 ATTENDANCE WAS 17,238 BUYING CONSUMERS!**

### SET-UP HOURS

**Thursday:  
8am - 7pm**

**Friday:  
8am - 4:30pm**

### SHOW HOURS

**Friday: 5pm - 10pm  
Saturday: 10am - 7pm  
Sunday: 10am - 4pm**

**TEAR-DOWN HOURS  
Sunday: 4pm - 11pm**



**November  
2,3,4, 2018**